



WEST MIDLANDS
COMBINED AUTHORITY

Transport Delivery Committee

Date	8 January 2018
Report title	Safe and Sustainable Travel Portfolio Summary
Accountable Chief Executive	Laura Shoaf, Managing Director, TfWM 0121 214 7444 laura.shoaf@tfwm.org.uk
Accountable Employee	Claire Williams, Sustainable Travel Manager, TfWM 0121 214 7984 claire.williams@tfwm.org.uk
Report has been considered by	Councillor Diana Holl-Allen, Lead Member Safe and Sustainable Transport

Recommendation(s) for action or decision:

Transport Delivery Committee is recommended to:

1. Note the summary on of the Safe and Sustainable Travel portfolio.

1.0 Purpose

1.1 To outline the work on the Safe and Sustainable Travel Portfolio.

2.0 Background

2.1 The Safe and Sustainable Travel Portfolio focuses on the delivery of sustainable travel initiatives, plans environmental and sustainable priorities for WMCA and programmes delivered by the Safer Travel Team. Work on equalities and inclusion in public transport is also included in this portfolio.

2.2 The West Midlands Cycling Charter outlines the key principles that all partners, including the seven constituent Local Authorities, have adopted to deliver the required step change in cycling across the West Midlands Metropolitan area. It represents a shared vision and approach that will increase cycling levels across the West Midlands.

2.3 A detailed Action Plan was outlined in September 2015 and is currently being delivered with the target of increasing levels of cycling to 5% of all trips by 2023 from the current levels of 1.7% (Census Data, 2011). An updated Action Plan has been approved by the Strategic Transport Officers Group.

2.4 The Cycling Charter is based on the following four principles:

- Leadership and Profile
- Cycling Network
- Promoting and Encouraging Cycling
- Funding.

2.5 The Safer Travel Partnership consists of just over 100 staff brought together from a number of organisations including TfWM, West Midlands Police, British Transport Police, operators and private security companies. Managed through TfWM, the Partnership has the main objectives of delivering the Safer Travel Plan, reducing/managing crime levels on public transport and making passengers feel safe.

2.6 The Safer Travel Partnership is nationally unique and has received National and European praise for its innovative crime reduction methods and for bringing together a range of partners to deliver the results. The Safer Travel Partnership utilises deployment models such as SARA (Scan, Analyse, Respond, Assess) and POP (Problem Orientated Policing), following the Police National Intelligence Model (NIM). This approach has ensured that the right resource is in the right place, at the right times, doing the right things to reduce crime and make passengers feel safer.

2.7 Environmental priorities for the region are developed by the Sustainability and Programmes Team at WMCA. Their objective is to reduce Carbon footprint calculated by looking at waste, water, travel, energy by the organisation.

2.8 The Equalities and Diversity Manager oversees equalities and accessibility issues within hiring practices and services at WMCA/TfWM. Each report presented to the boards of WMCA (e.g. Transport Delivery Committee, WMCA, Strategic Transport Officers Group) includes a statement on equalities and diversity to ensure programmes of work are inclusive and

accessible to all. A response was also provided on behalf of WMCA on the DfT Accessible Travel Report. Of particular concern was accessibility at unmanned rail stations.

2.9 Safe and Sustainable Travel Members Group Monthly Meetings Forward Plan

Date	Theme
Oct 9 2017	Safer Travel TDC report (being presented at Nov TDC) DfT Accessible Travel Report
Nov 6 2017	Cycling Charter Progress Report (being presented at Dec TDC)
Dec 4 2017	Sustainability Strategy
Jan 8 2018	Youth Employment Initiative
Feb 5 2018	Accessible Transport report (presented at TDC in March)
Mar 5 2018	Smarter Choices
Apr 9 2018	Safer Travel Report (being presented at May TDC)
May 14 2018	Cycling Charter Progress Report (being presented at June TDC) and Sustainability
June 11 2018	Equalities and Inclusion in Public Transport

2.10 Biannual reports are submitted to TDC by Safer Travel and Cycling Charter progress. Both reports have been presented for the second quarter of 2017/18 financial year.

3.0 Financial Implications

3.1 There are no direct financial implications as a result of this report.

4.0 Legal implications

4.1 There are no immediate legal implications flowing from this report.

5.0 Equalities implications

5.1 The Cycling Charter Action Plan does not result in any negative disproportionate impact for any of the protected characteristics. However, cycling nationally (and regionally) is unequal with cyclists more likely being male, young, non-disabled and white. To address such inequalities and improve wider participation and representation there needs to be a stronger focus on the creation of more inclusive cycling environments (both in terms of infrastructure and cycling route choices) that can cater for bikes of all sizes, including tricycles, trailers and tandems and for all different types of cyclists. Moreover, promotion of cycling activities and opportunities needs to be reflective of the diversity of the region, both in terms of the images used and the way information is disseminated and communicated to West Midlands residents.

5.2 Some people with special needs or physical disabilities may be able to benefit from programmes in the region that use adapted bicycles and they are referred to the organisations that deliver these. Wheels for All is an initiative organised by Cycling Projects in various locations across the UK including the West Midlands (Coventry, Birmingham and Solihull).

6.0 Other implications

- 6.1 Increasing cycling and walking helps improve public health, air quality, reduce carbon emissions and reduces overall noise pollution.